

Exhibitor Invitation

3rd Annual Critical Issues in Child and Adolescent Mental Health Conference



Hidden in Plain Sight: Risk & Protective Factors for Adolescent Brain and Identity Development

On behalf of the Critical Issues in Child and Adolescent Mental Health (CICAMH) committee, we would like to invite you to join us at the Third Annual Critical Issues in Child & Adolescent Mental Health Conference, held on Friday, March 23rd and Saturday, March 24th, 2018 at the Town & Country Resort & Convention Center, San Diego.

This two-day conference will feature nationally and locally known speakers, best-selling authors, and social action advocates. Topics will include: *Teen Brain and Identify Development, Technology and Teens, Key Issues in Assessing & Treating Young People Who Want to Die, Basic & Complex psychopharmacology, Spirituality, and Creativity.*

The target audience includes those involved in providing assessment, treatment, education, support, and advocacy for children, adolescents, transitional age youth and families. Attendees will include Psychiatrists, Pediatricians, Marriage Family Therapists, Social Workers, Psychologists, Mental Health workers, Substance Abuse and Addiction Professionals, Counselors and Case Managers, Nurses, Teachers/Educators, Speech Therapists, OT/PT, Child Welfare Workers, Probation and Parole Officers, Mental Health Administrators and other healthcare and educational providers.

We are thrilled to present this unique opportunity to connect clinicians from several different mental health training backgrounds. These include psychiatrists, psychologists, and marriage & family therapists and attendees will have the opportunity to learn from the best, and will be eligible to earn up to 13.5 CME/CEUs.

As an exhibitor, you will have the opportunity to choose from 5 different exhibitor levels (detailed below) and be able to select the option that best fits the needs of your company, while advocating for the mental health needs of youth in San Diego County. Our attendees value this dedicated time to meet with you and learn about your company's resources.

Last year's event attracted 400 attendees. This year we expect 600.

Collaborating Organizations:

- San Diego Psychiatric Society
- San Diego Psychological Association
- San Diego Academy of Child & Adolescent Psychiatry
- County of San Diego Health & Human Services
- San Diego Chapter of California Association for Marriage & Family Therapists
- UCSD Community Psychiatry Fellowship Program
- Vista Hill SmartCare
- UCSD Office of Continuing Medical Education

Exhibitor opportunities for two days:

Platinum Exhibitor - \$4,500 – 1 spots

1. Friday Evening Networking Event Exhibitor
2. Exhibit Table
3. Business brochure in special folder for attendees
4. Mention in introductory slide
5. Mention in conference brochure
6. Mention on conference website
7. 3 Conference registrations
8. Book of your choice for the opportunity drawing to engage attendees (optional)

Gold Exhibitor - \$2,500 – 3 spots

1. A) Provide thumb drive of the conference PowerPoints, or B) Provide Organization Tote for conference attendees, or C) Program Raffle and Prize
2. Exhibit Table
3. Business brochure in special folder for attendees
4. Mention in introductory slide
5. Mention in conference brochure
6. Mention on conference website
7. 2 Conference registrations
8. Book of your choice for the opportunity drawing to engage attendees (optional)

Silver Exhibitor – \$2,000 – 5 Spots

1. Business brochure in special folder for attendees
2. Exhibit Table
3. Mention in introductory slide
4. Mention in conference brochure
5. Mention on conference website
6. 2 Conference registrations
7. Book of your choice for the opportunity drawing to engage attendees (optional)

Bronze Exhibitor, For-profit organizations - \$1,500 – 8 spots

1. Exhibit Table
2. Mention in introductory slide
3. Mention in conference brochure
4. Mention on conference website
5. 2 Conference registrations
6. Book of your choice for the opportunity drawing to engage attendees (optional)

Non-profit organizations - \$750 – 6 spots

1. Exhibit Table
2. Mention in introductory slide
3. Mention in conference brochure
4. Mention on conference website

5. 1 Conference registration
6. Book of your choice for the opportunity drawing to engage attendees (optional)

Additional information to note:

- We had 400 attendees at the 2nd annual conference in 2017.
- We are expecting 600 attendees in 2018.

If you are interested in partnering with us, please fill out an Exhibitor Form, or email Nasim Bavar nasimbavar@gmail.com or Maureen Helenski mhelinsk@ucsd.edu for additional information.

You may also visit our website at: <http://cicamh.com/>

This rare opportunity of bringing clinicians from all fields of practice to participate in a 2-day educational and networking event would not be possible without the generous support of the County of San Diego as our major funding partner, and YOU, our community partners. We look forward to sharing this special event with your organization and hope you will join us.

